



Who We Are

- A platform to find services and goods Via our website and social media initiatives.
- A Marketing company.
- A Procurement company (finding what you need at the best price).
- Agents for products and service providers.

What We Offer

- Testimonial, Surveys & Referrals services.
- Relationship maintenance.
- Introductions to & for new clients.
- Sales coaching.
- Networking services.

The EXPLORE Group

Business Digitalization + Community & Social Responsibility x Awareness = Explore My Business & Country

Thank you for investing a moment of your time herewith.

The answer is only as good as the question (simplified), so please bear with me here.

Can you trust and see - that you are getting “bang for your buck”?

The idea is not to trick the advertiser into dealing with the EXPLORE group. The tactic is to engage with the communities around us

and to involve business in doing so. New and creative ways introduce themselves daily

The Explore group is found on a simple desire to find what one is looking for, without a fuss, on a reliable platform wherever you are, yes there are tons of those platforms but very few and even less than that supplements local markets well.

There is a void in the advertising industry when it comes to area specific websites.

The internet is a large platform but EXPLORE is making the internet more about you where you are.

We engage with communities on their platforms, The EXPLORE group understands digitalization in life, not just in business hence the intent to intertwine with the digital lifestyle.

“As owner, I enjoy achievement the same as any other person, I found that achievement literally comes from doing something for others. Explore is exactly that.

Businesses gains reputation, awareness, integrity by association and community supports business.”

- Bernie Enslin

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060 500 1513

Save our details



A photograph of a sunset over the ocean. The sun is low on the horizon, casting a warm, golden glow across the sky and the water. The waves are breaking on a sandy beach in the foreground.

The business directories With Triple the Purpose.

EXPLORE MY BUSINESS and EXPLORE MY COUNTRY approves our listing advertisers.

We only associate with the best to offer you the best! Considering that problems create opportunity and business is the art of solving problems, which in essence is exactly what EXPLORE does.

We believe that reaching over the *"business to community gap"* allows you and myself to know whom we (You and Me) can do **Trusted Business** with.

EXPLORE does not follow conventional advertising methods. But why Larry you may ask, why not stick to old school methods in changing times. My Facebook add, page or profile covers me besides the local newspaper helps me allot! Well; with the ongoing IT revolution, business and public digitalization and the fact, that whether or not we like, it is **integrated into our daily functions.**

The growth of this integration is ongoing and inevitable.

Some benefits for the advertiser includes and is not limited to; our ability to put them in the potential markets view space, not just online! We have to move a step back here and incorporate ***human behaviour**. By us being visible in public, in the street and in social projects we get involved in ***we are in the eye hence we are in mind and with our "we care" principle - soon in the hearts as well.**

Our brand and its awareness is not restricted to our core platform, which is the website. Our brand awareness is rooted in adding value prior to your even needing us. You will know what we offer who we are and what we can do for you before you need us. In addition, if you happen to stumble upon our website you should be pleasantly impressed with what you see on offer and how easy the site is to find what you need.

In conclusion I must say this, we are not into quantity but instead quality, we will not advertise for the sake of numbers we advertise for the sake of offering you the best and nothing less because We Care.

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